



(DEEMED TO BE UNIVERSITY)

KL ONLINE



**ONLINE DEGREE PROGRAMS TO
EASE YOUR EDUCATIONAL JOURNEY**

Head towards a successful future with us!



KL (Deemed to be University) proposes to conduct online degree programs in order to expand student opportunities and inculcate academic innovation. The University is committed to creating an inspiring learning experience for all students.

PROGRAMS OFFERED

Bachelor of Business Administration (BBA)

The objective of the program is to provide the essential knowledge required to undertake and run a responsible business organization. The program also provides the managerial skills and aptitude required to be a successful business manager and to inculcate a global view of the industrial and organizational establishments and their functions that support the business system. BBA is offered with multiple specializations like Finance, Marketing & HR.

Course Duration
3 Years

Eligibility
10 + 2 or Intermediate or
Equivalent Education



Indian Fee



Bachelor of Business Administration (BBA)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4	3rd year Sem 5	3rd year Sem 6
Application Fee	₹ 500	-	-	-	-	-
Admission Fee	₹ 1000	-	-	-	-	-
Tuition Fee	₹ 12,000	₹ 12,000	₹ 12,000	₹ 12,000	₹ 12,000	₹ 12,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 14,500	₹ 13,000	₹ 13,000	₹ 13,000	₹ 13,000	₹ 13,000

Total Fee : ₹ 79,500

◀◀◀◀◀ **International Fee** ▶▶▶▶▶

Bachelor of Business Administration (BBA)	1st Year	2nd Year	3rd Year
Course Fee	\$ 180	\$ 180	\$ 180
Exam Fee	\$ 14	\$ 14	\$ 14
LMS Fee	\$ 14	\$ 14	\$ 14
Total	\$ 208	\$ 208	\$ 208

Total International Fee : \$ 624

◀◀◀◀◀ **CONCESSION OF 50% on TUITION FEE to** ▶▶▶▶▶
KLU Students, Alumni, staff & Family, admissions from SC & ST Categories

Bachelor of Business Administration (BBA)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4	3rd year Sem 5	3rd year Sem 6
Application Fee	₹ 500	-	-	-	-	-
Admission Fee	₹ 1000	-	-	-	-	-
Tuition Fee	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 8,500	₹ 7,000	₹ 7,000	₹ 7,000	₹ 7,000	₹ 7,000

Total Fee : ₹ 43,500

◀◀◀◀◀ **FEE CONCESSION FOR** ▶▶▶▶▶
Police/Military/Disabled/ Ex-servicemen

Bachelor of Business Administration (BBA)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4	3rd year Sem 5	3rd year Sem 6
Application Fee	₹ 500	-	-	-	-	-
Admission Fee	₹ 1000	-	-	-	-	-
Tuition Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 7,500	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000

Total Fee : ₹ 37,500

Free Course for Special Category
- Prisoners - 100% Fee Concession



Bachelor of Computer Applications (BCA)

BCA is an undergraduate program with the specializations "Cloud Technology and Information Security", "Artificial Intelligence and Process Automation", "Internet of Things" and "Data Science". This program is designed with the main objective of imparting a strong theoretical foundation and providing exposure to the latest technologies to bridge the industry gap in the IT sector by abiding by social ethics.

Course Duration
3 Years

Eligibility
10 + 2 or Intermediate or
Equivalent Education

◀ ◀ ◀ ◀ ◀ **Indian Fee** ▶ ▶ ▶ ▶ ▶

Bachelor of Computer Applications (BCA)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4	3rd year Sem 5	3rd year Sem 6
Application Fee	₹ 500	-	-	-	-	-
Admission Fee	₹ 1000	-	-	-	-	-
Tuition Fee	₹ 12,000	₹ 12,000	₹ 12,000	₹ 12,000	₹ 12,000	₹ 12,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 14,500	₹ 13,000	₹ 13,000	₹ 13,000	₹ 13,000	₹ 13,000

Total Fee : ₹ 79,500

◀ ◀ ◀ ◀ ◀ **International Fee** ▶ ▶ ▶ ▶ ▶

Bachelor of Business Administration (BBA)	1st Year	2nd Year	3rd Year
Course Fee	\$ 180	\$ 180	\$ 180
Exam Fee	\$ 14	\$ 14	\$ 14
LMS Fee	\$ 14	\$ 14	\$ 14
Total	\$ 208	\$ 208	\$ 208

Total International Fee : \$ 624

◀◀◀◀◀ **CONCESSION OF 50% on TUITION FEE to** ▶▶▶▶▶

KLU Students, Alumni, staff & Family, admissions from SC & ST Categories

Bachelor of Computer Applications (BCA)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4	3rd year Sem 5	3rd year Sem 6
Application Fee	₹ 500	-	-	-	-	-
Admission Fee	₹ 1000	-	-	-	-	-
Tuition Fee	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 8,500	₹ 7,000	₹ 7,000	₹ 7,000	₹ 7,000	₹ 7,000

Total Fee : ₹ 43,500

◀◀◀◀◀ **FEE CONCESSION FOR** ▶▶▶▶▶

Police/Military/Disabled/ Ex-servicemen

Bachelor of Computer Applications (BCA)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4	3rd year Sem 5	3rd year Sem 6
Application Fee	₹ 500	-	-	-	-	-
Admission Fee	₹ 1000	-	-	-	-	-
Tuition Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 7,500	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000	₹ 6,000

Total Fee : ₹ 37,500

Free Course for Special Category
- Prisoners - 100% Fee Concession





Master of Business Administration (HR , Finance & Marketing)

An MBA in HR Management/ Finance/Marketing is one of the most sought-after programs that shape professional competence and gives a boost to your potential for your perfect professional growth. One can choose the specialization of Marketing, Human Resources or Finance according to one's aptitude and preference.

Course Duration
2 Years

Eligibility
Graduates in any discipline are eligible for this course

Indian Fee

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1000	-	-	-
Tuition Fee	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 17,500	₹ 16,000	₹ 16,000	₹ 16,000

Total Fee : ₹ 65,500

International Fee

Bachelor of Business Administration (BBA)	1st Year	2nd Year
Course Fee	\$ 180	\$ 180
Exam Fee	\$ 14	\$ 14
LMS Fee	\$ 14	\$ 14
Total	\$ 208	\$ 208

Total International Fee : \$ 416

◀ ◀ ◀ ◀ ◀ **CONCESSION OF 50% on TUITION FEE to** ▶ ▶ ▶ ▶ ▶

KLU Students, Alumni, staff & Family, admissions from SC & ST Categories

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 7,500	₹ 7,500	₹ 7,500	₹ 7,500
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 10,000	₹ 8,500	₹ 8,500	₹ 8,500
Total Fee : ₹ 35,500				

◀ ◀ ◀ ◀ ◀ **FEE CONCESSION FOR** ▶ ▶ ▶ ▶ ▶

Police/Military/Disabled/ Ex-servicemen

MBA for Police, Military, Physically Disabled, Widows, Paramilitary	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 7,500	₹ 6,000	₹ 6,000	₹ 6,000
Total Fee : ₹ 25,500				

Free Course for Special Category

- Prisoners - 100% Fee Concession





Master of Business Administration (Data Science)

An MBA in Data Science is a two-year post-graduate degree that deals with obtaining, collecting, interpreting, and analyzing data for the benefit of a company or organization and to stop losses. It enhances analytical and management skills.

Course Duration
2 Years

Eligibility
Graduates in any discipline are eligible for this course

Indian Fee

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1000	-	-	-
Tuition Fee	₹ 20,000	₹ 20,000	₹ 20,000	₹ 20,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 22,500	₹ 21,000	₹ 21,000	₹ 21,000

Total Fee : ₹ 85,500

International Fee

Bachelor of Business Administration (BBA)	1st Year	2nd Year
Course Fee	\$ 180	\$ 180
Exam Fee	\$ 14	\$ 14
LMS Fee	\$ 14	\$ 14
Total	\$ 208	\$ 208

Total International Fee : \$ 416

◀◀◀◀◀ **CONCESSION OF 50% on TUITION FEE to** ▶▶▶▶▶

KLU Students, Alumni, staff & Family, admissions from SC & ST Categories

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 7,500	₹ 7,500	₹ 7,500	₹ 7,500
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 10,000	₹ 8,500	₹ 8,500	₹ 8,500
Total Fee : ₹ 35,500				

◀◀◀◀◀ **FEE CONCESSION FOR** ▶▶▶▶▶

Police/Military/Disabled/ Ex-servicemen

MBA for Police, Military, Physically Disabled, Widows, Paramilitary	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 7,500	₹ 6,000	₹ 6,000	₹ 6,000
Total Fee : ₹ 25,500				

Free Course for Special Category

- Prisoners - 100% Fee Concession

◀◀◀◀◀ **SCHOLARSHIPS MERIT BASED** ▶▶▶▶▶

FOR SELECT PROGRAMS

MBA Data Science

**10% Scholarship
on Tuition Fee**

**5 % Scholarship
on Tuition Fee**



Master of Business Administration (Digital Marketing)

An MBA in Digital Marketing is a Master of Business Administration degree program that focuses on digital marketing strategies, techniques, and tools and covers topics such as search engine optimization (SEO), pay-per-click (PPC) advertising, email marketing, social media marketing, digital analytics, and mobile marketing, among others.

Course Duration
2 Years

Eligibility
Graduates in any discipline are eligible for this course

Indian Fee

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1000	-	-	-
Tuition Fee	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 17,500	₹ 16,000	₹ 16,000	₹ 16,000

Total Fee : ₹ 65,500

International Fee

Bachelor of Business Administration (BBA)	1st Year	2nd Year
Course Fee	\$ 180	\$ 180
Exam Fee	\$ 14	\$ 14
LMS Fee	\$ 14	\$ 14
Total	\$ 208	\$ 208

Total International Fee : \$ 416

◀ ◀ ◀ ◀ ◀ **CONCESSION OF 50% on TUITION FEE to** ▶ ▶ ▶ ▶ ▶

KLU Students, Alumni, staff & Family, admissions from SC & ST Categories

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 7,500	₹ 7,500	₹ 7,500	₹ 7,500
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 10,000	₹ 8,500	₹ 8,500	₹ 8,500
Total Fee : ₹ 35,500				

◀ ◀ ◀ ◀ ◀ **FEE CONCESSION FOR** ▶ ▶ ▶ ▶ ▶

Police/Military/Disabled/ Ex-servicemen

MBA for Police, Military, Physically Disabled, Widows, Paramilitary	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 7,500	₹ 6,000	₹ 6,000	₹ 6,000
Total Fee : ₹ 25,500				

Free Course for Special Category

- Prisoners - 100% Fee Concession



Master of Business Administration (Entrepreneurship)

Candidates who aspire to launch, oversee, or manage businesses might consider an MBA in Entrepreneurship. Along with the emphasis on entrepreneurship, small business management, legal education, and financial innovation are also stressed.

Course Duration
2 Years

Eligibility
Graduates in any discipline are eligible for this course

Indian Fee

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1000	-	-	-
Tuition Fee	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 17,500	₹ 16,000	₹ 16,000	₹ 16,000

Total Fee : ₹ 65,500

International Fee

Bachelor of Business Administration (BBA)	1st Year	2nd Year
Course Fee	\$ 180	\$ 180
Exam Fee	\$ 14	\$ 14
LMS Fee	\$ 14	\$ 14
Total	\$ 208	\$ 208

Total International Fee : \$ 416

CONCESSION OF 50% on TUITION FEE to

KLU Students, Alumni, staff & Family, admissions from SC & ST Categories

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 7,500	₹ 7,500	₹ 7,500	₹ 7,500
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 10,000	₹ 8,500	₹ 8,500	₹ 8,500

Total Fee : ₹ 35,500

◀ ◀ ◀ ◀ ◀ **FEE CONCESSION FOR** ▶ ▶ ▶ ▶ ▶
Police/Military/Disabled/ Ex-servicemen

MBA for Police, Military, Physically Disabled, Widows, Paramilitary	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 7,500	₹ 6,000	₹ 6,000	₹ 6,000
Total Fee : ₹ 25,500				

Free Course for Special Category
- Prisoners - 100% Fee Concession





Master of Business Administration (Logistics & Supply Chain Management)

Effective Trade and Commerce depends on efficient logistics, especially in the post-covid era. To manage logistics efficiently, a person with an MBA in Logistics & Supply Chain Management is useful. It is vital to choose the top online MBA programs in Logistics and Supply Chain management because they will assist you in finding the ideal position.

Course Duration
2 Years

Eligibility
Graduates in any discipline are eligible for this course

Indian Fee

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1000	-	-	-
Tuition Fee	₹ 15,000	₹ 15,000	₹ 15,000	₹ 15,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 17,500	₹ 16,000	₹ 16,000	₹ 16,000

Total Fee : ₹ 65,500

International Fee

Bachelor of Business Administration (BBA)	1st Year	2nd Year
Course Fee	\$ 180	\$ 180
Exam Fee	\$ 14	\$ 14
LMS Fee	\$ 14	\$ 14
Total	\$ 208	\$ 208

Total International Fee : \$ 416

◀ ◀ ◀ ◀ ◀ **CONCESSION OF 50% on TUITION FEE to** ▶ ▶ ▶ ▶ ▶
 KLU Students, Alumni, staff & Family, admissions from SC & ST Categories

MBA (HR , Finance & Marketing)	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 7,500	₹ 7,500	₹ 7,500	₹ 7,500
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 10,000	₹ 8,500	₹ 8,500	₹ 8,500
Total Fee : ₹ 35,500				

◀ ◀ ◀ ◀ ◀ **FEE CONCESSION FOR** ▶ ▶ ▶ ▶ ▶
 Police/Military/Disabled/ Ex-servicemen

MBA for Police, Military, Physically Disabled, Widows, Paramilitary	1st year Sem 1	1st year Sem 2	2nd year Sem 3	2nd year Sem 4
Application Fee	₹ 500	-	-	-
Admission Fee	₹ 1,000	-	-	-
Tuition Fee	₹ 5,000	₹ 5,000	₹ 5,000	₹ 5,000
Exam Fee	₹ 500	₹ 500	₹ 500	₹ 500
LMS Fee	₹ 500	₹ 500	₹ 500	₹ 500
Total	₹ 7,500	₹ 6,000	₹ 6,000	₹ 6,000
Total Fee : ₹ 25,500				

Free Course for Special Category
 - Prisoners - 100% Fee Concession



About The University

KL (Deemed to be University) was established in 1980-81 as KL College of Engineering and attained autonomous status in 2006. It was conferred with Deemed University (Koneru Lakshmaiah Education Foundation Deemed to be University) status in the Year 2009, under section 3 of the UGC act 1956.

KL (Deemed to be University) has been granted Category 1 Status, accorded with A++ Grading earlier by NAAC, and a score of 3.57/4 by UGC. It's one of the highest scores for any educational institution in the country. In 2019, UGC and MHRD declared this institution as a Category 1 Institution.



University Accreditations & Recognitions

- Accorded with A++ Grading by NAAC, and a score of 3.57/4 by UGC
- Category-1 University by UGC, Statutory Body of MHRD
- Ranked 'Diamond' by QS under QS I-Guage in 2021
- Ranked 6th by Data Quest, 2021
- Ranked 2nd among private Engineering Institutions in India by the Times Engineering 2021
- Achieved "Band Excellent" under ARIIA Ranking 2021

Experience **top-notch education** without having to leave home.
Pursue your degree **online!**



KLU ONLINE

(DEEMED TO BE UNIVERSITY)



For more information

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